

'KEEP IT LOCAL' CAMPAIGN

Terms and Conditions





Contents

1. Overview	3
2. Campaign Duration	3
3. For Customers	3
4. Participating Businesses	5
4.1 List of participating businesses	5
4.2 For participating businesses	6
5. Campaign Administrators Responsibilities	7
6. Contact information	8



1. Overview

The Keep it Local campaign is a community-driven initiative to encourage residents to support local businesses by rewarding them with entries into fortnightly and major prize draws. The Campaign is facilitated through the Stamp Me app and is governed by these Terms and Conditions.

By participating in the Campaign, either as a customer or a participating business, you agree to comply with and be bound by these Terms and Conditions.

The 'Keep it Local' Rewards Program aims to encourage both residents and visitors to support local businesses first – helping to keep money circulating within the community and strengthen the local economy. Through a partnership with Stamp Media Pty Ltd (**Stamp Me**), Department of Trade, Business and Asian Relations (**DTBAR**) and Developing East Arnhem Limited (**DEAL**), the campaign offers a simple and engaging digital rewards system.

2. Campaign Duration

The Campaign will run from **8th October 2025 5pm to 7th April 2026 5pm** (a total 6 months only). All activities, purchases, and stamp redemptions must take place within this period to be eligible for rewards. Any stamps collected outside of these dates will be disqualified.

A fortnightly draw will be held on every second Friday at midday, with the first prize draw taking place on 24th October 2025. Winners will be selected at random by Stamp Me and notified via email or SMS by DEAL as soon as reasonably possible.

3. For Customers

Entry

- Participation in the campaign is free for customers, excluding the cost of qualifying purchases.
- The program is open to all age groups; however, winners under 18 years of age will require a parent or guardian to be present when collecting their prizes.
- Registration must be completed under an individual name.



- Download the Stamp Me app from the App Store or Google Play, or by scanning a QR code available at participating businesses or on official marketing material.
- Join the “Buy Local Campaign – Keep it Local” within the Stamp Me app by completing the registration form with accurate details.

Participation

- Make a purchase of \$10 or more at a participating business to receive one (1) digital stamp. Each digital card holds 5 stamps; once full, it grants you an entry into the major prize draw.
- Stamps are received by scanning a QR code at participating businesses at checkout.
- A maximum of one (1) stamp per participating business per day, per person is allowed.
- Only one (1) stamp per transaction is permitted, regardless of the purchase amount.
- Stamps are non-transferable and have no cash value.
- Misuse or fraudulent use of QR codes or stamps may result in disqualification from the Campaign.
- Vouchers won are not redeemable for cash and are non-transferrable.
- The following purchases do not qualify for stamps:
 - Alcohol purchases
 - Tobacco or smoking related products
- If a customer is unable to scan or collect a stamp for any reason, they should retain proof of purchase (e.g receipt) and contact Stamp Me to get the stamp manually applied to the card.

Draws

Fortnightly Draw:

- Every stamp earned during a fortnight at participating businesses, earns one (1) entry into the fortnightly draw to win a \$100 voucher. Each fortnightly draw will be associated with a business selected at random. Only customers who earned a stamp at the selected business during the period are eligible. Draws will be conducted by Stamp Me and winners will be notified by DEAL via email or SMS.



- Each participant is eligible to win only one fortnightly prize throughout the campaign; however, all valid entries will continue to accumulate for the major prize draw.
- Winners will be notified by email and must collect their voucher in person from the DEAL office at Level 1, 8 Franklyn Street Nhulunbuy. If prizes are not collected or winners have not contacted DEAL within 14 days of being advised as a winner, these prizes will be returned to the pool.

Major Prize Draw: Keep It Local Grand Prize

- For every five (5) stamps collected during the entire campaign, you will earn one (1) entry into the Major Prize draw (Keep It Local Grand Prize). The value of this prize is \$1,000 worth of vouchers redeemable at local businesses. The winner will be drawn at the end of the Campaign Period on 7th April 2026 at 6.00pm and announced 8th April 2026 at 9am.
- The winner will be notified by email and must collect their voucher in person within two (2) weeks of being advised as a winner from the DEAL office at Level 1, 8 Franklyn Street Nhulunbuy.

Privacy

- Personal information collected in connection with the Campaign will be handled in accordance with applicable privacy laws and only used for the purposes of administering this Campaign.
- By participating, participants consent to the use of their first name and local area in promotional materials (including on social media) should they win a prize.
- Participants are responsible for entering accurate details into the Stamp Me app. The Campaign administrators take no responsibility if winners cannot be contacted due to incorrect or incomplete information.

4. Participating Businesses

4.1 List of participating businesses

- Arnhem Physiotherapy Services
- Banubanu Beach Retreat
- Bawaka Experience
- Beauty on Banksia
- Buff Club



- Buku-Larrnggay Mulka Centre
- Bukaway
- Darky's Mechanical Services
- East Arnhem Housing Maintenance
- Gove Boat Club
- Gove Country Golf Club
- Gove Gift Store
- Gove Momo House
- Gove Pharmacy
- Gove Pizza
- Gove Post Office
- Gove Tackle & Outdoors
- Gove Toyota
- Gove Warehouse
- JEWMA Catering
- Latitude 12 Restaurant
- Lite Bites Cafe
- My Lauren For Beauty
- Nhulunbuy Bush Shed
- OBJ Adventures
- Pacific Diesel
- Peninsula Bakery and Café
- Plastic Sux
- Propellerz Coffee & Cream
- Rafiki Café
- Soul Dog Relaxed Tees
- That Hair Room
- The Gym & Co
- Yanawal Units

4.2 For participating businesses

By joining the Campaign, businesses agree to:

- Participate in the campaign, which is free for businesses.



- Provide customers with access to a QR code to receive a stamp following any purchase of \$10 or more. Businesses may only issue one (1) stamp per day to each customer.
- Sharing relevant data with Stamp Me, DEAL and DTBAR for the purpose of administering and evaluating the Campaign.
- Display official Campaign marketing materials (e.g. posters, digital content) within its business premises at point-of-sale and on social media platforms.
- Encourage participation by informing customers about the Campaign and how to join.
- Participate in feedback and evaluation surveys before, during and at the conclusion of the Campaign to help assess its impact, success and areas of improvement for future campaigns.
- comply with all terms and conditions outlined herein by participating in the Campaign.
- Handling personal information collected during the Campaign in accordance with applicable privacy laws and only use any personal information for the purposes of administering this Campaign.
- Exclude the following purchases from qualifying for stamps:
 - Alcohol
 - Tobacco or smoking related products

5. Campaign Administrators Responsibilities

DEAL, DTBAR and Stamp Me (**Administrators**) are responsible for:

- Monitoring stamp activity and participation via the Stamp Me app dashboard.
- Conducting fortnightly prize draws by Stamp Me using a random selection method. DEAL will notify the prize winners of each draw via email and SMS.
- Publicly promoting fortnightly winners through approved channels to build campaign visibility and engagement.
- Collecting, analysing and reporting data at the end of the Campaign to evaluate performance and community impact.
- Providing ongoing support to participating businesses and customers throughout the Campaign.
- Notifying participating businesses promptly if changes or suspension of the Campaign become necessary.



- Ensuring all personal information collected during the Campaign will be handled in accordance with applicable privacy laws and only used for the purposes of administering this Campaign.
- Stamp Me will draw out prize winners at 204/636 St Kilda Rd, Melbourne VIC 3004 and send information to DEAL.

The Administrators reserve the right to modify, suspend, or cancel the Campaign at any time due to unforeseen circumstances or in the event of suspected fraud or technical issues.

6. Contact information

For questions or support about the terms and conditions please contact Department of Trade, Business and Asian Relations Jessica.crooks@nt.gov.au or 08 8987 0563 or DEAL bdo@developingeastarnhem.com.au or 8987 0558