

# EAST ARNHEM

## Landowner Prospectus

- Supporting Yolŋu to understand economic opportunities on their land
- Sharing Yolŋu aspirations with potential partners

**The East Arnhem Landowner Prospectus will support Yolŋu landowners to make informed decisions about economic opportunities, and help potential partners to understand Yolŋu aspirations for development.**

Across the Yolŋu region of East Arnhem, there are Yolŋu landowners who want to use their land to create economic opportunities, in connection with social and cultural benefits.

There is a need for improved dialogue and sharing of information between Yolŋu landowners and other stakeholders – including businesses, investors and government – to empower Yolŋu to develop new industries, based on evidence, and enter new partnerships.

**East Arnhem stakeholders – including government, private industry and local Aboriginal organisations – are working together to:**

### Bring together existing evidence and knowledge

about possible economic opportunities in East Arnhem collated in a comprehensive *Fact Base* document.

### Hold dialogues with Yolŋu landowners

through existing Aboriginal organisations, and in communities and homelands, to share existing evidence and discuss Yolŋu aspirations for development.

### Produce and share a Prospectus

which describes industries and business opportunities in which Yolŋu are looking for investment, support and partnerships.

**The Prospectus aims to provide a foundation for Yolŋu to realise their development aspirations and participate in new opportunities.**

DEAL and its project partners share a common goal of empowering Yolŋu as leaders and partners in economic life. DEAL has convened the project, which is a key initiative in its 2020-25 Strategic Plan.



**We have reached an important point in this project. After extensive research, we are looking forward to sharing existing evidence and knowledge to further support Yolŋu organisations and businesses across the region, and to better understand other opportunities that may be available.**

**Through to the end of 2020, DEAL staff will be meeting with Yolŋu organisations and businesses across the East Arnhem region. The purpose of these meetings are to:**

- Share the *Fact Base* and supporting evidence that has been developed over the last six months. This articulates current activity in various industry areas, potential opportunities for growth, and touches on business models and case studies in these industries.
- Understand interest from existing Yolŋu organisations and businesses in opportunities identified in the *Fact Base*.
- Discuss how DEAL may be able to support these opportunities, or other activities of these organisations and businesses.

Following engagement with Yolŋu organisations and businesses, in partnership with the Northern Land Council and ARDS, **consultations will be held across the region in 2021** to exchange knowledge - including evidence about specific opportunities that are relevant to particular country - and explore Yolŋu aspirations for potential development. The **purpose of these consultations is to capture aspirations of those landowners** who may not have been engaged to date through existing discussions, but also to **further develop conversations we have had** and will continue to have in 2020.

DEAL, along with regional stakeholders who have been supporting the development of this project, have identified **five key principles that will inform this work**, to ensure the Prospectus achieves its goals:

### Two-way learning

The Prospectus will seek to build knowledge and relationships both-ways. Our approach will be informed by Yolŋu models of development.

Through on-country dialogues, we will aim to strengthen the capacity of Yolŋu stakeholders in mainstream economic development concepts.

### Collaborative

We will combine the knowledge, resources and networks of regional stakeholders and Yolŋu advisors, working in partnership.

We will respect the different roles that different groups might wish to play in participating in the process.

### Evidence-based

We will bring together the best available information to support Yolŋu decision-making about economic opportunities, and to share in the final Prospectus.

### Ambitious

We will seek to identify creative and innovative opportunities, to support the long-term future of East Arnhem.

### Actionable

Where possible, the Prospectus will provide guidance to Yolŋu and their partners on tangible next steps to develop each industry, recognising that industries are at different levels of maturity.

