



#### Who are we

We are an independent not-for-profit company that works closely with Traditional Owners, governments, businesses and others to drive economic development in the Gove Peninsula and East Arnhem region.

We are optimistic about the future of our region, recognising the Traditional Owner vision for the future of Nhulunbuy and the Gove Peninsula as a hub for all of Arnhem Land and a place where Yolnu and Näpaki can live and work together in harmony.



### How we work with our local businesses

We are a provider of industry housing in Nhulunbuy.

Our priority is ensuring local businesses receive housing first. We work to improve our housing portfolio by making properties safer, more secure, and energy efficient.

We help our local businesses on the Gove Peninsula grow and adapt as the economy changes. We support the business community and individual businesses with resources and guidance so they can adapt and thrive in the future.



We are the 'front door' for people and businesses looking to invest in our region. We offer unbiased and confidential information and guidance about the region and how to invest in East Arnhem. Potential investors receive personalised support to understand the area and build connections with Traditional Owners and other important stakeholders.







## How we work with Yolnu and Traditional Owners

We support East Arnhem's Traditional Owners to explore industry development opportunities.

This includes discovering new opportunities, assessing them early on, and continuing to develop important industries and opportunities.

We support Traditional Owners to advance investment opportunities by offering support and resources to manage important economic projects.

This includes providing targeted support and/or resources to Traditional Owners to progress the development of specific investment opportunities through the various stages of a project life-cycle.

We team up with partners to support Yolnu businesses in East Arnhem region to grow. We work together to inspire future entrepreneurs and provide culturally aligned support for businesses at all stages.



# Other areas of focus for DEAL over the next five years

We promote and market the Gove Peninsula and the East Arnhem region, to raise awareness about the wealth of investment opportunities and the superb lifestyle that we enjoy.

We lead the development of a sustainable East Arnhem tourism industry, supporting a professional and connected tourism sector, including the development of tourism products and businesses across our region.

We are optimistic about the future of our region, providing regular updates to residents and businesses about economic development and celebrate stories of success, to build a sense of positivity and confidence during a time of change.

We work with decision-makers to ensure that critical infrastructure, services and processes are favourable to economic development, providing strategic support, advocacy and targeted capital investments.

## Acknowledgement of Country

The Yolnu traditional landowners of East Arnhem practise one of the oldest living cultures in the world and have been living in this region for more than 60,000 years. The entirety of East Arnhem Land is Aboriginal land, an important acknowledgement of the continuing ownership of, and connection to country.

DEAL acknowledges the various Yolŋu clans across East Arnhem who are the custodians of the land on which we live, learn and work, and deeply respects the ongoing legacy of Yolŋu leadership, innovation and entrepreneurialism.



DEVELOPING EAST ARNHEM

#### Contact us

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